



20
18

Chastity Alford
PRESS KIT

STYLE CONNOISSEUR.
KEYNOTE SPEAKER.
MOTIVATIONAL MAVEN.



CHASTITY IS AN EXPERT IN:

- Style & Image Consulting
- Personal Growth & Development
- Mindset Mastery
- Fluent & Eloquent Oral Presentations
- Engagement & Connectivity

POPULAR SPEAKING TOPICS

- ◆ Empowerment & Goal Achievement
- ◆ Motivation/Inspiration
- ◆ Self-Esteem & Beauty
- ◆ Intention/Manifestation

“Above all, be the
heroine of your own
life.”

ABOUT CHASTITY

Powerhouse businesswoman and astute women's advocate, Chastity Alford, is one of the industry's savviest talents today.

Chastity is the founder and Chief Executive Officer of Classic Maven Boutique, a leading provider of sophisticated apparel for plus & curvy women. Through her notable journey from corporate to startup, Chastity's inherent ability to create and market trendy and stylish solutions has garnered her the opportunity to work with a stellar roster of clients like Cynthia Bailey, Eva Marcille, and Mushiya Tshikuka and has cited her a jet setter among her competitors.

Since launching Classic Maven Boutique in 2015, women from all over the country have trusted Chastity's vision of providing classic, high-quality options through style and empowerment that help them shine in every area of their lives. Expanding this vision, Chastity has instituted a series of messages designed to inspire and motivate others through her own journey of embracing fear, maximizing hustle, and living life on her own terms. The ACHI Magazine Entrepreneur of the Year and Woman On The Rise nominee continues to prove why she is a motivational catalyst with all the talent and temperament necessary for amassing success and abetting change in others.

Based in Jacksonville, FL, Chastity is a woman who is fully aware of who she is, what she wants and how to obtain it. Approaching each topic as a mentor and thought-leader, she frequently gives motivational talks, both locally and nationally, centered around business, personal branding, and women's empowerment. When she's not working on her burgeoning empire, you can catch her being an extraordinary wife & mom, hidden in a good book, or cheering and supporting others in her business tribe.





About The Boutique

Conceived out of love for contemporary, classic style, Classic Maven Boutique offers an exclusive shopping experience for curvy and plus women sizes 14-30. Named one of the best boutiques in Florida by Best Society Group, C.M.B. has thrived as an innovative fashion boutique that specializes in five-star serviceability.

We provide high-quality, stylish pieces and accessories that are suitable for any lifestyle and budget. With everything from knit tops and separates to chic jumpsuits and maxi dresses, you'll find all you need at C.M.B.! Whether shopping our virtual boutique or in our Jacksonville showroom, we provide the essentials needed to make every woman feel feminine and sexy, while always keeping it classic!

As a thank you to our customers and the community who supports us, we donate 10% of our monthly sales to a local charity or foundation. If you have questions about our donation policy or have a nonprofit or organization you would like us to support, please contact us!



Contact Chastity



classicmaven@gmail.com



1-877-273-8220



www.classicmaven.net

Highlights



Customer base and social communities include a highly engaged audience of quintessential women, influencers, and celebrities.



Published featured looks in E! Online, USA Today, and BET.com



First, and only, award-winning Plus fashion boutique located in the heart of Jacksonville, FL



Pricing and fees are available upon request. Forward all inquiries to classicmaven@gmail.com.

Press and Features

the **CURVY**FASHIONISTA **STYLE**B!STRO

FOLLOW OUR JOURNEY



BET★ **gettyimages**®

News4JAX

WE
tv